

### **SEO Consultancy**

If you wish to carry out the Search Engine Optimization campaign under your vigilance and you have the team or the knowledge to write codes necessary to optimize website and you require professional SEO service and guidance on how you should run your campaign. Our SEO (Search Engine Optimization) experts consultancy can help you move in the right direction.

At BERTINA, we have team of SEO consultants, analyst, and experts who, armed with their experience and industry specific knowledge, give you the best advice for promoting your business globally. What gives us our stand is incorporation of some of the latest technology and techniques to ensure rankings for keywords that help you reach your marketing objectives.

### **Action Plan Consulting**

We help you establish a SEO plan for you that will help you get your website rankings based on the competition on your targeted keywords, we will help you with your website usability, can help you with copy writing services to push your sales page, and provide return on investment (ROI) data.

### **SEO On-Page Consulting**

Our On page consultancy checks for on page code and practices used on the page to like, duplicate content, JavaScript menus that cannot be spidered, unlinked or missing url , 301 redirects, linking structure, outbound links, run of site links, Meta-Tags, and that the pages are optimized with all the prescribed good SEO practices.

### **SEO Off-Page Consulting**

Checks the number of pages that are indexed in the Google/Yahoo/MSN, check pages in/pages out ratio, quality of inbound links that are coming to the website, and also test the website for sandbox effect.

### **Target Keywords Consultation**

We Provide you with a list of target keywords based on the searches made per month by search engine users (200 to 500 keywords).

